

## NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### Pat Catan's Craft Centers Holds 12<sup>th</sup> Annual Iron Crafter Competition

*Pat Catan's awards \$6,400 in prizes to schools and youth organizations while inspiring creativity at its annual Iron Crafter student design competition.*

**Strongsville, OH (May 2, 2016)** — On Saturday April 16, Pat Catan's will hold its 12th annual Iron Crafter student design competition. More than 125 teams will vie for the title of Iron Crafter at our 32 Pat Catan's locations.

During the competition, each four-person team of high school and middle school students will be challenged to create a project using this year's theme and secret ingredient, which are revealed immediately before crafting begins.

Teams can confer with their coach for the first and last 10 minutes of the competition, but the rest is up to the students. Each team has two hours to complete their craft, and all supplies are provided by Pat Catan's.

Our expert judges score crafters on the aesthetic quality of their craft, the application of crafting materials, workmanship, originality, uniqueness, visual appeal, neatness and complexity.

Based on these criteria, one winning team is named at each store location. Winners will receive an event trophy to display at their school and a \$100 gift card to be used for educational supplies in the classroom. Each individual on the winning team will also receive a \$25 gift card so they can continue to create. Gift cards from this year's event will total more than \$6,400.

"Our annual Iron Crafter competition is an opportunity to connect with the youth in our stores' communities," said Pat Catan's CEO Mike Catanzarite. "It's amazing to see what these kids can do with a box of craft supplies."

### About Pat Catan's

Pat Catan's Craft Centers is a family operated company headquartered in Strongsville, Ohio that has grown from a single location to 32 stores that serve crafters in Ohio, Pennsylvania, Michigan, West Virginia and Indiana.

Pat Catan's stores offer a wide array of affordable crafting supplies at everyday low prices, including paper crafting, jewelry making, floral supplies, basic crafts, cake and candy making, seasonal items, custom framing, custom floral, kids' crafts and toys, art supplies and more.

Since 1954 Pat Catan's has been dedicated to providing crafters with the best selection, service and value, as well as becoming an integral part of the communities the stores serve through a variety of community service involvement and initiatives.

Customers can stay up to date with everything Pat Catan's by visiting the [Pat Catan's website](#), signing up to receive [email notifications](#) about sales and events, or by following Pat Catan's on Facebook, Twitter, Pinterest and Instagram.