

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Need Ideas? Find Fresh Inspiration on the New Pat Catan's Craft Website

Pat Catan's is joining the 21st century with a new responsive crafting website designed to better tailor to customers' needs.

Strongsville, OH (Jan. 9, 2015) — In an effort to better connect with craft customers in the digital age, Pat Catan's launches a new responsive website that integrates seamlessly with smartphones, tablets and desktop computers.

The new [craft website](#) is devoted to better serving customers through a more interactive design. Visitors can find craft projects with printable materials lists that they can take to their local Pat Catan's store.

There is also a brand new Pat Catan's blog devoted to community news, in-store events and project inspiration.

"Pat Catan's is a family business and always has been. Our new site allows us to better communicate with our core customers, while giving us a chance to grow our crafting family by reaching a broader demographic," said Pat Catan's CEO, Mike Catan.

Visitors will still be able to easily access their favorite aspects of the old website, including the [Pat Catan's weekly ad](#) and events calendar. These store calendars are upgraded with detailed class descriptions, prices, skill levels and more.

Other new aspects of the Pat Catan's craft website include detailed information about the VIP program, Teacher Appreciation program and the company history.

Loyal customers will benefit from the upgrades to the new Pat Catan's craft website, while still feeling the same sense of community that they've grown to love over the past 50 years.

ABOUT PAT CATAN'S:

Pat Catan's Craft Centers have grown from a single location to 28 stores that serve communities in Ohio, Pennsylvania, Michigan, West Virginia and Indiana. Pat Catan's stocks a huge selection of basic craft supplies with new products being added regularly. Crafters can find scrapbooking supplies, floral design supplies, jewelry making supplies, DIY home décor, kids crafts and more.

Learn more about our arts and crafts stores by visiting www.patcatans.com or visit our [Pat Catan's blog](#).