



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Pat Catan's to Partner with Warm Up America Organization

Pat Catan's teams up with the Warm Up America Foundation to donate hand knitted and crocheted afghans to local senior living centers, homeless shelters, women's shelters, animal shelters and the Red Cross.

Strongsville, OH (Jan. 4, 2016) – On Jan. 3, 2016 Pat Catan's began its Warm Up America campaign. This annual event was created to help provide local senior living centers, homeless shelters, women's shelters, animal shelters and Red Cross chapters with hand knitted and crocheted afghans during the cold winter months.

The six-week campaign includes three segments for people to get involved in. From Jan. 3 through Jan. 17, all Pat Catan's locations will accept *donations of yarn skeins and scraps* to be used to make squares for the afghans.

For all non-knitters and crocheters [Pat Catan's craft stores](#) will also accept cash donations for the Warm Up America Organization at registers during check out.

Beginning on Jan. 17 the campaign shifts its focus to knitting and crocheting squares from the donated yarn. All [Pat Catan's locations](#) will hold *square making events* in their classrooms on Saturday, Jan. 23 and Saturday, Jan. 30 from 11 a.m. to 3 p.m. During the events, volunteers of all yarn crafting levels are invited to come and knit or crochet squares from donated yarn. Warm Up America requests that all donated afghans are made in easy to join 7 by 9 inch squares.

The event will culminate with two square joining parties on Saturday, Feb. 6 and Saturday, Feb. 13 from 11 a.m. to 3 p.m. in all Pat Catan's classrooms. Experienced knitters and crocheters are once again invited to volunteer their time and *join the squares into afghans* to be donated to local charitable organizations.

"We have always been a proud supporter of Warm Up America, and since so many of our customers are avid knitters and crocheters, we are excited to once again bring the community together to provide afghans to deserving local organizations," said Pat Catan's CEO Mike Catanzarite.

Pat Catan's has been supporting the Warm Up American organization since 2006. Find more information about Pat Catan's involvement in Warm Up America [here](#).

About Warm Up America

[Warm Up America](#) has warmed people's lives since 1991. The organization began in a small Wisconsin town, where individuals would knit and crochet afghans for neighbors in need. As the organization's reach grew, founder Evie Rosen began having volunteers knit or crochet small sections that could be joined together into afghans easily. Today, with the generosity of knitters and crocheters around the country, Warm Up American distributes warm afghans, caps and other handcrafted items to tens of thousands of people across the country.

About Pat Catan's

[Pat Catan's Craft Centers](#) have grown from a single location to 30 stores that serve communities in Ohio, Pennsylvania, Michigan, West Virginia and Indiana. Pat Catan's stocks a huge selection of basic craft supplies with new products being added regularly. Crafters can find scrapbooking supplies, floral design supplies, jewelry making supplies, DIY home décor, kids crafts and more.

Customers can stay up to date with everything Pat Catan's by visiting the Pat Catan's website, signing up to receive [email notifications](#) about sales and events, or by following Pat Catan's on Facebook, Twitter, Pinterest and Instagram.